

Texas A&M University-Central Texas Program Review Data
College of Business Administration

Table 4. Applied, Admitted, and Newly Enrolled Students. The number of applicants, admissions, and students newly enrolled in the program in the fall semester of the academic year identified. The applied, admitted, and enrolled counts include only students who identified the program on their applications to the university. Additionally, the table includes counts of students who indicated a different program on their application to the university but elected to enroll in the program upon admission. Counts include both students new to the program and students previously enrolled who returned after stopping out one or more semesters.

College - Undergraduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Applied	288	404	352	321	341
Admitted	275	385	325	284	318
Enrolled	213	216	193	174	176
University	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Applied	661	956	845	853	950
Admitted	626	900	791	780	885
Enrolled	473	520	459	459	538

College - Graduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Applied	83	104	82	87	51
Admitted	83	102	80	84	47
Enrolled	62	65	45	53	29
University	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Applied	165	243	170	182	130
Admitted	165	235	165	178	124
Enrolled	122	139	104	116	84

Table 5. Annual Unduplicated Headcount. Counts of unique students attending the program in a given year. Students who change majors are counted in the program last enrolled. Students enrolled in multiple semesters are counted once each year. The counts include self-reported gender and race/ethnicity. Counts of Hispanic students include students identified regardless of the identified race. The other race category includes students who identified in races not presented in the table. The table includes the census date classification of students of the last semester attended in the academic year. Students who enroll in 12 undergraduate or 9 graduate hours in any semester during the year are categorized as full-time; otherwise, they are categorized as part-time. Counts for race/ethnicity and age are masked for values fewer than five and denoted by period.

College - Undergraduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Undergraduate	1,249	1,282	1,220	1,163	1,076
1 Female	608	629	589	575	534
2 Male	641	653	631	588	542
1 White	527	513	496	453	400
2 Hispanic	264	276	286	273	279
3 African American	334	372	343	344	305
4 Other	124	121	95	93	92
1 Freshman	2	1	0	0	0
2 Sophomore	113	113	132	107	122
3 Junior	338	361	321	306	287
4 Senior	761	760	734	722	643
5 Post-Baccalaureate	35	47	33	28	24
Full-Time	465	521	504	512	512
Part-Time	784	761	716	651	564
B 17
C 18	11
D 19 to 21	70	71	70	84	87
E 22 to 24	138	161	172	158	161
F 25 to 34	484	505	443	413	391
G 35 to 50	470	452	447	431	351
H 51 to 64	87	90	83	70	69
I 65 and Over

University - Undergraduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
University - Undergraduate	2,645	2,726	2,595	2,535	2,546
1 Female	1,598	1,630	1,519	1,482	1,514
2 Male	1,047	1,096	1,076	1,053	1,032
1 White	1,085	1,125	1,065	1,025	984
2 Hispanic	582	592	605	616	643
3 African American	744	783	723	701	714
4 Other	234	226	202	193	205
1 Freshman	18	11	0	0	0
2 Sophomore	228	237	244	239	274
3 Junior	718	762	682	666	709
4 Senior	1,601	1,619	1,591	1,573	1,510
5 Post-Baccalaureate	80	97	78	57	53
Full-Time	1,006	1,072	1,023	1,063	1,090
Part-Time	1,639	1,654	1,572	1,472	1,456
A Under 17
B 17
C 18	.	5	5	9	32
D 19 to 21	175	168	191	222	239
E 22 to 24	338	389	396	423	443
F 25 to 34	1,023	1,032	936	876	880
G 35 to 50	937	942	875	836	781
H 51 to 64	170	185	181	160	157
I 65 and Over	.	5	9	8	12

College - Graduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Graduate	316	342	326	333	254
1 Female	161	170	170	173	142
2 Male	155	172	156	160	112
1 White	109	130	123	125	103
2 Hispanic	66	85	80	70	42
3 African American	85	78	82	97	78
4 Other	56	49	41	41	31
6 Graduate	316	342	326	333	254
Full-Time	121	112	137	130	95
Part-Time	195	230	189	203	159
D 19 to 21
E 22 to 24	33	34	29	20	19
F 25 to 34	126	136	139	146	102
G 35 to 50	138	142	128	136	105
H 51 to 64	16	30	27	28	26
I 65 and Over

University - Graduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
University - Graduate	805	808	744	704	608
1 Female	499	500	467	440	386
2 Male	306	308	277	264	222
1 White	345	350	328	313	268
2 Hispanic	147	161	153	137	111
3 African American	215	205	184	172	153
4 Other	98	92	79	82	76
4 Senior	0	0	2	0	0
6 Graduate	805	808	742	704	608
Full-Time	377	309	298	286	264
Part-Time	428	499	446	418	344
D 19 to 21
E 22 to 24	80	69	55	51	48
F 25 to 34	297	309	293	281	228
G 35 to 50	357	354	322	301	260
H 51 to 64	60	70	65	63	63
I 65 and Over

Table 6. Semester Credit Hours. Hours attended by students who declared the program as their major in the year indicated by level, gender, race and ethnicity, and student classification. Hours include all course enrollments by the students in the program, including those taught outside the program's department and college (i.e., electives and courses required for minors).

College - Undergraduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Undergraduate	20,100	20,926	19,918	19,861	18,485
1 Female	10,016	10,601	9,883	9,424	9,149
2 Male	10,084	10,325	10,035	10,437	9,336
1 White	8,719	8,481	7,962	7,978	6,816
2 Hispanic	4,298	4,401	4,749	4,518	4,774
3 African American	5,141	5,989	5,659	5,700	5,181
4 Other	1,942	2,055	1,548	1,665	1,714
1 Freshman	60	3	6	0	0
2 Sophomore	1,587	1,620	1,965	1,602	1,986
3 Junior	6,290	6,791	6,264	6,444	5,880
4 Senior	11,635	11,822	11,218	11,470	10,337
5 Post-Baccalaureate	528	690	465	345	282
University	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
University - Undergraduate	42,726	43,626	42,174	42,337	42,102
1 Female	26,206	26,912	25,064	24,432	25,222
2 Male	16,520	16,714	17,110	17,905	16,880
1 White	18,158	18,248	17,441	17,534	16,396
2 Hispanic	9,495	9,314	9,980	9,985	10,646
3 African American	11,541	12,290	11,586	11,487	11,504
4 Other	3,532	3,774	3,167	3,331	3,556
1 Freshman	126	51	6	9	0
2 Sophomore	3,377	3,295	3,611	3,528	4,370
3 Junior	13,497	14,173	13,147	13,583	13,807
4 Senior	24,686	24,895	24,507	24,530	23,342
5 Post-Baccalaureate	1,040	1,212	903	687	583

College - Graduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Graduate	3,619	3,870	3,967	3,816	2,970
1 Female	1,912	1,959	2,121	2,088	1,773
2 Male	1,707	1,911	1,846	1,728	1,197
1 White	1,242	1,491	1,461	1,365	1,113
2 Hispanic	828	960	876	765	504
3 African American	921	846	1,114	1,242	975
4 Other	628	573	516	444	378
4 Senior	0	0	0	6	0
5 Post-Baccalaureate	0	0	0	6	0
6 Graduate	3,619	3,870	3,967	3,804	2,970
University	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
University - Graduate	10,180	10,270	9,368	8,679	7,852
1 Female	6,528	6,412	5,961	5,499	5,105
2 Male	3,652	3,858	3,407	3,180	2,747
1 White	4,359	4,459	4,248	3,932	3,412
2 Hispanic	1,866	2,070	1,747	1,680	1,521
3 African American	2,767	2,597	2,336	2,074	1,914
4 Other	1,188	1,144	1,037	993	1,005
4 Senior	0	0	131	96	21
5 Post-Baccalaureate	0	0	12	6	0
6 Graduate	10,180	10,270	9,225	8,577	7,831

Table 7. Annual Degrees Awarded. The counts of degrees awarded by the program each year disaggregated by gender and race/ethnicity.

College - Undergraduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Undergraduate	265	279	284	301	263
1 Female	131	136	143	148	123
2 Male	134	143	141	153	140
1 White	121	122	110	125	108
2 Hispanic	54	54	72	63	63
3 African American	64	73	73	93	68
4 Other	26	30	29	20	24
University	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
University - Undergraduate	583	583	624	604	600
1 Female	375	363	398	359	359
2 Male	208	220	226	245	241
1 White	247	267	255	265	250
2 Hispanic	125	121	142	138	143
3 African American	160	144	170	156	157
4 Other	51	51	57	45	50

College - Graduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Graduate	76	70	83	95	81
1 Female	43	38	40	56	47
2 Male	33	32	43	39	34
1 White	30	24	35	35	27
2 Hispanic	12	15	17	22	18
3 African American	18	17	19	24	25
4 Other	16	14	12	14	11
University	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
University - Graduate	170	171	203	187	159
1 Female	108	111	121	124	103
2 Male	62	60	82	63	56
1 White	78	73	97	86	64
2 Hispanic	29	31	36	33	32
3 African American	41	41	46	46	39
4 Other	22	26	24	22	24

Table 8. Semesters-to-Degree. The average number of semesters students attend classes at the university to complete the program. The average excludes the semesters attended to complete lower-level work at community colleges or other universities. The averages include students completing a degree in the year indicated. The reported values exclude students persisting or no longer enrolled at the university. The averages exclude students completing a second degree at the same level.

Category	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Undergraduate	6.7	6.7	6.8	6.7	6.9
University - Undergraduate	6.3	6.3	6.4	6.3	6.6
College of Business Administration - Graduate	5.9	5.9	6.0	6.2	6.4
University - Graduate	6.5	6.3	6.5	6.6	6.7

Table 9. Mean Institutional Grade Point Average (GPA). The mean GPA of students completing the program. The means do not include GPAs of those yet to complete the program, either persisting, stopping out, or dropping out. Grade points for courses transferred into the university are excluded; the averages only include university offered and attended courses—the university grades on a 4.0-grade scale. The means do not include courses where students received a grade other than an A through F (i.e., Pass/Fail or Incomplete).

Category	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Undergraduate	3.3	3.4	3.4	3.4	3.4
University - Undergraduate	3.4	3.4	3.4	3.4	3.4
College of Business Administration - Graduate	3.6	3.6	3.6	3.6	3.6
University - Graduate	3.7	3.7	3.7	3.7	3.7

Table 10. Marketable Skills. Students respond to questions on the graduation survey related to marketable skills to indicate perceived gains. The table indicates the percentage of responding graduates who responded as either competent, expert, or advanced.

College - Undergraduate	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Computer Science	.	.	88.0	88.8	89.2
Decision Making	.	.	97.2	95.5	95.2
Discipline-Specific Knowledge	.	.	91.8	92.1	92.8
Ethical and Social Responsibility	.	.	96.2	97.2	97.0
Global Diversity	.	.	88.6	91.5	89.8
Information Processing	.	.	92.8	96.6	95.2
Planning	.	.	95.3	92.7	95.8
Problem Solving	.	.	95.5	96.0	96.4
Quantitative Analysis	.	.	93.6	89.3	88.6
Selling	.	.	80.3	80.8	76.0
Teamwork	.	.	97.3	95.5	93.4
Verbal Communication	.	.	91.2	91.5	94.6
Written Communication	.	.	94.5	87.5	91.6
University	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Computer Science	.	.	91.7	86.3	86.6
Decision Making	.	.	97.1	94.6	95.0
Discipline-Specific Knowledge	.	.	91.5	89.3	89.8
Ethical and Social Responsibility	.	.	97.0	95.8	96.2
Global Diversity	.	.	92.2	90.9	90.7
Information Processing	.	.	94.2	94.9	94.2
Planning	.	.	96.1	91.7	93.6
Problem Solving	.	.	97.3	95.4	96.2
Quantitative Analysis	.	.	89.1	81.4	84.3
Selling	.	.	80.2	75.7	75.0
Teamwork	.	.	97.3	93.5	93.3
Verbal Communication	.	.	93.7	90.9	93.9
Written Communication	.	.	95.1	85.5	90.4

College - Graduate	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Computer Science	.	.	96.6	90.6	93.4
Decision Making	.	.	100.0	98.1	98.4
Discipline-Specific Knowledge	.	.	100.0	90.4	96.7
Ethical and Social Responsibility	.	.	100.0	96.2	98.4
Global Diversity	.	.	96.3	90.6	91.8
Information Processing	.	.	100.0	98.1	98.4
Planning	.	.	100.0	94.3	96.7
Problem Solving	.	.	100.0	94.3	96.7
Quantitative Analysis	.	.	100.0	92.5	96.7
Selling	.	.	86.4	92.5	85.2
Teamwork	.	.	100.0	96.2	95.1
Verbal Communication	.	.	97.3	94.3	96.7
Written Communication	.	.	100.0	92.5	95.1
University	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Computer Science	.	.	88.5	90.5	85.6
Decision Making	.	.	100.0	96.8	95.7
Discipline-Specific Knowledge	.	.	98.6	92.0	94.9
Ethical and Social Responsibility	.	.	98.7	98.4	96.6
Global Diversity	.	.	96.8	89.8	89.0
Information Processing	.	.	100.0	96.0	96.6
Planning	.	.	98.7	97.6	96.6
Problem Solving	.	.	100.0	96.1	96.5
Quantitative Analysis	.	.	94.9	86.5	88.9
Selling	.	.	84.4	82.7	76.3
Teamwork	.	.	98.8	96.9	94.9
Verbal Communication	.	.	97.6	94.4	94.1
Written Communication	.	.	98.5	93.7	93.2

Table 11. Employed in Texas. The Texas Exit Cohort Report published each year by the Texas Higher Education Coordinating Board (THECB) provides the percentage of graduates employed in Texas one year after graduation. The report matches graduates to state employment records one year after graduation. The report does not include students who are self-employed or working outside of Texas. Values are suppressed for metrics with five or fewer graduates.

Employment Rate	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
College of Business Administration - Undergraduate	68.1	62.1	53.1	56.4	.
University - Undergraduate	66.7	63.2	55.7	58.5	.
College of Business Administration - Graduate	61.6	71.5	56.5	45.5	.
University - Graduate	66.1	71.5	61.8	55.5	.

Table 12. Mean Salary. The Texas Exit Cohort Report published each year by the Texas Higher Education Coordinating Board (THECB) provides the mean salaries of graduates employed in Texas one year after graduation. The report matches graduates to state employment records one year after graduation. The report does not include students who are self-employed or working outside of Texas. Values are suppressed for metrics with five or fewer graduates.

Average Annual Salary	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
College of Business Administration - Undergraduate	\$38,319	\$37,388	\$37,148	\$42,129	.
University - Undergraduate	\$35,609	\$35,006	\$36,434	\$39,463	.
College of Business Administration - Graduate	\$60,491	\$70,904	\$65,099	\$44,914	.
University - Graduate	\$52,359	\$62,626	\$53,090	\$44,845	.

Table 13. Student Success Rates. Fall-to-fall success rates include the count of students newly enrolling each fall semester and the percentage of those students who enrolled the following fall semesters or graduated from the program. Students who changed majors during their academic careers are excluded from both the numerators and denominators. The student counts include newly enrolled students for the fall of the indicated academic year, where the students do not persist at the university in a different major. Persistence rates lag a year, and missing values are shown for the later years due to pending data. Instances, where students do not persist at the university in a different major and are not enrolled or graduated, are presented as zero.

College - Undergraduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Students	212	212	196	171	192
First Year	77.8	76.4	75.5	71.3	72.4
Second Year	70.8	68.9	65.3	66.7	.
Third Year	66.5	64.2	63.3	.	.
Fourth Year	64.6	61.3	.	.	.
University	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Students	475	484	433	432	526
First Year	73.1	71.5	73.4	72.9	68.6
Second Year	66.5	64.7	65.4	68.5	.
Third Year	63.8	62.6	62.4	.	.
Fourth Year	62.7	61.6	.	.	.
College - Graduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Students	57	61	34	48	25
First Year	75.4	63.9	70.6	60.4	76
Second Year	70.2	59	73.5	50	.
Third Year	68.4	57.4	76.5	.	.
Fourth Year	71.9	62.3	.	.	.
University	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Students	108	124	85	101	74
First Year	75	68.5	70.6	58.4	67.6
Second Year	71.3	60.5	70.6	52.5	.
Third Year	67.6	58.9	65.9	.	.
Fourth Year	69.4	59.7	.	.	.

Table 16. Department Teaching Faculty, Teaching Load. Teaching Load, Full- and Part-Time Teaching Faculty – Average sections taught by full-time or part-time teaching faculty in the department and college that the program is administered and for the university at the same level as the program. The measure indicates the instructional load of faculty. It does not account for faculty members with administrative workload credits.

Full-Time, Fall	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Undergraduate	3.3	4.1	3.6	3.1	3.2
University - Undergraduate	3.3	3.5	3.7	3.3	3.5
Full-Time, Spring	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Undergraduate	3.1	3.2	3.0	2.7	3.5
University - Undergraduate	3.6	3.2	3.2	3.0	3.4
Part-Time, Fall	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Undergraduate	1.5	1.7	2.0	2.0	2.1
University - Undergraduate	1.6	1.8	1.8	1.8	2.0
Part-Time, Spring	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Undergraduate	1.9	2.0	2.0	2.0	2.0
University - Undergraduate	1.9	1.9	1.9	1.9	1.9
Full-Time, Fall	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Graduate	2.4	2.1	2.3	2.1	2.3
University - Graduate	2.6	2.6	2.9	2.6	2.6
Full-Time, Spring	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Graduate	1.6	2.4	1.7	2.4	1.9
University - Graduate	2.5	2.9	3.1	3.1	2.5
Part-Time, Fall	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Graduate	1.6	1.2	1.0	1.4	1.5
University - Graduate	1.3	1.5	1.3	1.4	1.4
Part-Time, Spring	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Graduate	1.4	1.4	1.5	1.5	1.5
University - Graduate	1.4	1.4	1.4	1.4	1.4

Table 17. Student to Faculty Ratio. The ratio of full-time student equivalents to full-time faculty equivalents for students enrolled in the program, college, and university for courses offered in the fall semesters. The ratios for college and university include both graduate and undergraduate levels. A full-time student equivalent is considered 15 hours for undergraduate and 12 hours for graduate students. A full-time faculty equivalent is considered four undergraduate or three graduate courses taught by a faculty member.

Category - Undergraduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration	15.9	16.8	18.8	18.8	17.3
University	13.2	13.1	14.9	14.9	14.3

Category - Graduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration	15.9	16.8	18.8	18.8	17.3
University	13.2	13.1	14.9	14.9	14.3

Table 18. Average Class Size. The average section size of courses offered by the department sponsoring the program.

Subject	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
College of Business Administration - Undergraduate	19.2	20.6	22.2	22.6	21.4
University - Undergraduate	17.1	17.7	18.2	18.2	16.8
Department of Management & Marketing - Graduate	13.4	13.2	14.4	13.9	11.7
College of Business Administration - Graduate	12.5	12.8	14.6	13.8	11.8
University - Graduate	8.1	7.8	8.2	8.2	7.8